

Order / Rev: 37233
 Alt Order #: 08863279
 Flight Dates: 09/12/12 - 09/17/12

Advertiser: Berkley, Shelley - D-USS
 Product Desc: BERKLEY/SENATE/D
 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 18	8	09/17/12	09/17/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	M-----	:30	2	\$900.00	LV1	0.00	NM	2	\$1,800.00
BOLD/DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$900.00		0.00			
E 19	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	\$875.00	LV1	0.00	NM	3	\$2,625.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$875.00		0.00			
E 20	8	09/17/12	09/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	M-----	:30	1	\$875.00	LV1	0.00	NM	1	\$875.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$875.00		0.00			
E 21	8	09/16/12	09/16/12	8 News Now Sun 5-7p 8 News Now Sun	CM	4-430p, 630-7p (6:30 PM-7:00 PM)	-----S	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$600.00		0.00			
E 23	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	6	\$375.00	LV2	0.00	NM	6	\$2,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					6	\$375.00		0.00			
E 24	8	09/17/12	09/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	M-----	:30	2	\$375.00	LV2	0.00	NM	2	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$375.00		0.00			
E 25	8	09/12/12	09/14/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	--WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$300.00		0.00			
E 26	8	09/17/12	09/17/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	M-----	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$300.00		0.00			
E 27	8	09/15/12	09/15/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	2	\$175.00	LV2	0.00	NM	2	\$350.00
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					2	\$175.00		0.00			
E 28	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p	--WTF--	:30	5	\$1,000.00	LV1	0.00	NM	5	\$5,000.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					5	\$1,000.00		0.00			
E 29	8	09/17/12	09/17/12	7-8p Rotator 7-8p Rotator	CM	7-8p	M-----	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$1,000.00		0.00			
E 30	8	09/12/12	09/14/12	Letterman Letterman	CM	1135p-1237a	--WTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--					3	\$750.00		0.00			
E 31	8	09/17/12	09/17/12		CM	1135p-1237a	M-----	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Letterman Letterman														
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	M-----					1	\$750.00		0.00			
E 32	8	09/12/12	09/14/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	5	\$115.00	LV2	0.00	NM	5	\$575.00
FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	--WTF--					5	\$115.00		0.00			
E 33	8	09/17/12	09/17/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	1	\$115.00	LV2	0.00	NM	1	\$115.00
FERGUSON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	M-----					1	\$115.00		0.00			
E 34	8	09/15/12	09/16/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----SS					2	\$350.00		0.00			
E 37	8	09/15/12	09/15/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	:30	1	\$250.00	LV2	0.00	NM	1	\$250.00
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S-					1	\$250.00		0.00			
E 38	8	09/16/12	09/16/12	CBS News Sunday Morning CBS News Sunday Morning	CM	CBS Sunday Morni	:30	1	\$325.00	LV2	0.00	NM	1	\$325.00
CBS SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S					1	\$325.00		0.00			
E 39	8	09/16/12	09/16/12	8 News Now Sun AM #2 8 News Now Sun AM #2	CM	8 News Now Sun A	:30	1	\$850.00	LV1	0.00	NM	1	\$850.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S					1	\$850.00		0.00			
E 40	8	09/16/12	09/16/12	Face The Nation Face The Nation	CM	Face The Nation	:30	1	\$940.00	LV1	0.00	NM	1	\$940.00
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S					1	\$940.00		0.00			
N 41	8	09/15/12	09/15/12	NCAA Football NCAA College Football	CM	NCAA College Foo	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S-					2	\$750.00		0.00			
N 42	8	09/15/12	09/15/12	Sat 1135p-1235a The P CBS Sports/Private Practice	CM	1135p-105a	:30	1	\$70.00	LV2	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S-					1	\$70.00		0.00			
N 43	8	09/15/12	09/15/12	Sat 1235-135a DaVinci Da Vinci Inquest	CM	105-205a	:30	1	\$60.00	LV2	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	-----S-					1	\$60.00		0.00			
N 44	8	09/12/12	09/12/12	Wed 10-11p CSI	CM	10-11p	:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	--W----					1	\$2,000.00		0.00			
N 45	8	09/14/12	09/14/12	Fri 9-10p CSI: NY	CM	9-10p	:30	1	\$1,200.00	LV2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/16/12	----F--					1	\$1,200.00		0.00			

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 Estimate: KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N46	8	09/16/12	09/16/12	Sun 10-11p The Mentalist	CM	10-11p	-----S	:30	1	\$4,000.00	LV1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1			\$4,000.00		0.00			
N47	8	09/16/12	09/16/12	Sun 4-5P Elec Playgroun@M Electric Playground	CM	430-530p	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1			\$150.00		0.00			
N48	8	09/16/12	09/16/12	Eye on Wash/Wall St Jo@M Eye On Wash/Wall St Jrnl	CM	5-6a	-----S	:30	1	\$190.00	LV1	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S			1			\$190.00		0.00			
N49	8	09/17/12	09/17/12	Price Is Right Price Is Right	CM	10-11a	M-----	:30	1	\$1,000.00	LV1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----			1			\$1,000.00		0.00			
Totals													94	\$45,580.00	